…..From the Editor

The Dia de las Muertos celebration on November 1 at the Sonoma Valley Library was a resounding success, and brought the Sonoma Valley community together for a day of music, dancing, food, crafts, with an altar where all could place remembrances of their loved ones both living and dead.

The Summer Book Sale was the best ever! See the stats in this newsletter.

Two umbrellas were added to the tables with benches at the Library’s 24/7 Wi-Fi outdoor hotspots.

The “Coffee in the Library” continues to be very successful. Especially popular is hot chocolate with the younger set. Teas and cider are also available.

Music and other performances on Saturdays are very popular and the Library really seems to vibrate with enthusiasm. These are sponsored by the Friends and are free and open to all. See the lineup of upcoming Fall/Winter programs in this issue.

The Sonoma Valley Library received a large bequest from Jane Kunde, former Commissioner and long-time volunteer in our Library. An article on Jane from a Library News issue in 2008 is in this newsletter. Details on how and where disbursements to the Sonoma Valley Library will be used are still being worked out.

The Friends-sponsored book reading group, Classical Reflections generated a large number of interested participants. Contact Mary Kay Gamel at 707-934-7118 or mkgamel@ucsc.edu for more information if you still are interested in joining. The group has been split into two meeting dates see details inside. The Friends need new volunteers. Come join this vibrant group who give so much to our Sonoma Valley Library. Our two long-time book sales coordinators, Carol and Dave, are looking to hand over the reins to new blood. They have done this for 10 years! There are opportunities to serve on the Board, on Committees or you name it. Contact Bob Pincus at:

rpincus@nextvisiontv.com

The Friends Fall Book Sale will again offer great values on books, audio books, CD’s videos, etc. with nothing over $2! There will be a program of Andean Village Music with Chaskinakuy performing in the Library on Saturday, November 22 at 1:00 pm.

COME JOIN US! WE LOVE YOU, OUR FRIENDS OF THE LIBRARY!

Robyn Makaruk

BOOK SALE DATES

<table>
<thead>
<tr>
<th>Year</th>
<th>Fall</th>
<th>Winter</th>
<th>Spring</th>
<th>Summer</th>
<th>Fall</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>November 19, 20, 21, 22</td>
<td>February 18, 19, 20, 21</td>
<td>May 27, 28, 29, 30</td>
<td>August 19, 20, 21, 22</td>
<td>November 18, 19, 20, 21</td>
</tr>
</tbody>
</table>

Wednesday:
- Member Preview 11:00 am to 3:30 pm
- Open to Public 3:30 to 7:30 pm

Thursday & Friday:
- Open to Public 10:00 am to 5:30 pm

Saturday:
- Open to Public 10:00 am to 3:30 pm
- Non-profits 1:30pm to 3:30 pm

STUDENTS PRESCHOOL THROUGH GRADE 12
Don’t forget to get your free book!

BOOK PICKUPS

One of our wonderful Friends Volunteers will pick up your book donations and bring them to the Library. Thank you, Wayne Schake! If you need his services call: 938-9248

In This Issue

From the Editor
Book Club ‘Classical Reflections’
Last Book Sale Stats
Mystery Book Discussion Group
Fall/Winter Programs in the Library
Lisa’s Column
Other Library News
Remembering Jane Kunde
3 Months Library Stats
**Book Discussion Group**

**For Mystery Lovers**

Club Meets on the First Thursday of the Month at 4 p.m. in the Forum Room at the Library. January 2015 will meet the following Thursday at 2 p.m.

**2014:**
- Nov 6  *Dark Winter*, David Mark
- Dec 4  *The Affair*, Lee Child

**2015:**
- Jan 8  *The Shadow Tracer*, Meg Gardiner
- Feb 5  *Murder and Mendelssohn*, Kerry Greenwood
- Mar 5  *The Cuckoo's Calling*, Robert Galbraith
- Apr 2  *The Day She Died*, Catriona McPherson
- May 7  *Outsider in Amsterdam*, Janwillem van de Wetering
- Jun 4  *The Dead of Summer*, Mari Jungstedt
- July 2  *Plaster City*, Johnny Shaw
- Aug 6  *Night Rounds*, Helene Tursten
- Sep 3  *When the Devil Drives*, Christopher Brookmyre
- Oct 1  *Phantom*, Jo Nesbo
- Nov 5  *In the Morning I'll be Gone*, Adrian McKinty
- Dec 3  To be determined

The club is open to everyone including new members. A library card is all you need to get the book for the next meeting. For more information about the club contact: Kassandra Miller at 935-9415 or:

**Kassandra4@comcast.net**

Please put the words ‘mystery book club’ in the subject line.

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**From Lisa Musgrove, Manager**

**Reading and Libraries: Still Trendy, After All These Years**

Some recent studies show the importance of books, reading and libraries, even with rapidly changing technologies.

In an article in the Wall Street Journal, Geoffrey Fowler analyzed Amazon’s E-Book subscription service with E-book services from public libraries and concluded that “the public library beats Amazon – for now. As E-book subscription services grow… the age-old institution trumps all… libraries, at least for now, have one killer feature that the others don't: e-books you actually want to read.”

This year, Norway’s Stavanger University concluded that “the haptic and tactile feedback of a Kindle does not provide the same support for mental reconstruction of a story as a print pocket book does.” Stavanger University’s study showed that not all forms of reading are created equal. Reading in hardcopy print is better for comprehension. This also applied to students reading textbooks. "When you read on paper you can sense with your fingers a pile of pages on the left growing, and shrinking on the right,” said the lead researcher. "You have the tactile sense of progress, in addition to the visual …"

A new Pew Research report finds that millennials read more books than their elders. According to the report, 88% of Americans 16 to 29 years old have read at least one book in the past year, compared with 79% of people 30 and older. Millennials are as likely as any other age group to use public libraries, but less likely to value them. "Despite their relatively high use of libraries, younger Americans are among the least likely to say that libraries are important," the report says.

It is encouraging to see that books and reading continue to be important parts of people’s lives, even with younger adult crowd! Libraries address this need by incorporating new technologies and supporting traditional technologies that people still use and want. This is both a wonderful and difficult challenge. Geoffrey Fowler’s caveat of “…for now…” illustrates the constant vigilance required to meet the changing needs of our communities.

Keep up with your Library events and “Like” the Sonoma Valley Library on Facebook. If you’re reading this on line, just click on this link:

**www.facebook.com/SonomaValleyLibrary**

Until next time……Lisa

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**Classical Reflections**

This Club is proving to be very popular, and now offers two meeting days, Saturday and Tuesday. Next meeting dates:
- **Tuesday, Dec 2, 2-3:30 pm and Sat. Dec 6, 10:30-noon.**
- **Book:** SAPPHO’S LEAP, by Erica Jong. Contact Mary Kay Gamel for more information by calling 707-934-7118 or at:

  **mkgamel@ucsc.edu**
Wi-Fi Outdoor Hot Spot

Two umbrellas have been added to the tables with benches at the entrance side of the Library. It’s becoming a popular place to do homework, and have a cup of coffee or tea when the Library is open. This is a free wi-fi hotspot accessible 24/7 whether the Library is open or closed.

**LAST BOOK SALE STATS**

August Book Sale

<table>
<thead>
<tr>
<th>Category</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boxes in sale</td>
<td>410*</td>
</tr>
<tr>
<td>Paperbacks boxes</td>
<td>10</td>
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<tr>
<td>Records</td>
<td>2</td>
</tr>
<tr>
<td>Total sold</td>
<td>300</td>
</tr>
<tr>
<td>Non-Profits Pickups</td>
<td>122</td>
</tr>
<tr>
<td>Total $ books/cds/videos/records sold</td>
<td>$ 13,658</td>
</tr>
<tr>
<td>Total memberships</td>
<td>$ 615</td>
</tr>
<tr>
<td>Less Expenses</td>
<td>$(234)</td>
</tr>
<tr>
<td><strong>NET SALES</strong></td>
<td><strong>$14,039</strong></td>
</tr>
</tbody>
</table>

* Approx. 30 books/box

KUDOS TO THE BOOK SALES TEAM!!!

**WANTED!**

The Friends REALLY need you to come join us. We are all VOLUNTEERS who love our Library. We need your energy and ideas. Join the Initiatives Group, the Book Sales Group, or the Board. Become INVOLVED! Carol & Dave have coordinated the Book Sales for 10 years! They will give you all the help needed if you’d like to step up. Contact Dave at davedobbins@earthlink.net call Carol at 707-287-8654 or contact Bob Pincus at rpincus@nextvisiontv.com

**Dia de los Muertos Celebration**

Adult Programs for Fall/Winter

**Saturday November 15, 11:00 am**
Classical Guitar with Peter Fletcher

**Saturday November 22, 1:00 pm**  **DURING BOOK SALE**
Andean Village Music with Chaskinakuy

**Saturday December 6, 2:00 pm**
Bluegrass, country blues, rockabilly and fold with The Mosey Boys

**Saturday, January 1, 2015 2:00 pm**
Sylvie Simmons, author of I’m Your Man: The Life of Leonard Cohen

**Saturday, February 21, 2015 2:00 pm**
Swing, jump/jive, jazz standards from the 20’s, 30’s and 40’s with Honey B and the Pollinators

**Saturday, March 7, 2015 2:00 pm**
Music of India, by sitar master Peter van Gelder
A VERY SPECIAL EXHIBIT

The Sonoma Valley Library will be hosting an exhibit of photographs from the National Oceanic and Atmospheric Administration featuring the Cordell Bank National Marine Sanctuary from Wednesday, November 5, 2014 through Saturday, January 3, 2015.

The exhibition features the very best images of species that exude the dynamics and beauty of the sanctuary. The photos of invertebrates, fishes, seabirds, marine mammals, and reef were taken by researchers doing studies at the Cordell Bank.

The Cordell Bank National Marine Sanctuary, located off the shores of Marin and Sonoma Counties, was established in 1999 to preserve the extraordinary marine ecosystem surrounding the Cordell Bank. Due to its remote location six miles off shore, few people know about it. The bank sits at the edge of the continental shelf and rises abruptly from the soft sediments of the shelf to within 115 feet of the ocean surface. Ocean conditions and seafloor contour combine to create an incredible biodiversity both above and below the surface making it a “hotspot” for local and highly migratory ocean wildlife.

This exhibit is free and open to the public. The library is located at 755 West Napa Street and is open Tuesdays 10:00 – 6:00, Wednesdays 10:00 – 8:00, Thursdays and Fridays 10:00 – 6:00 and Saturdays 10:00 – 4:00. For more information contact Lisa Musgrove at 996-5217 or lmusgrove@sonoma.lib.ca.us

Keep up with all library events and friend the library’s facebook page, www.facebook.com/sonomavalleylibrary
Numbers of visitors to the Sonoma Valley Library are somewhat lower due to summer schedules. Program attendees still have high numbers, and coming into the Fall they should be improving. The September numbers reflect this seasonal change. The *Friends* sponsored programs are a big draw, and the Dia de los Muertos celebration on November 1 drew members from our diverse Sonoma Valley Community. The Andean Village Music in the Library on November 22 should keep the toes tapping and bodies swaying during the last day of the Book Sale.

<table>
<thead>
<tr>
<th>Jul-14</th>
<th>Aug-14</th>
<th>Sep-14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Visitors</td>
<td>10,744</td>
<td>8,239</td>
</tr>
<tr>
<td># of Programs/ Presentations</td>
<td>23</td>
<td>5</td>
</tr>
<tr>
<td># of Program Attendees</td>
<td>1,106</td>
<td>207</td>
</tr>
<tr>
<td># of Items Checked In</td>
<td>22,868</td>
<td>19,535</td>
</tr>
<tr>
<td># of Items Checked Out</td>
<td>22,505</td>
<td>19,235</td>
</tr>
<tr>
<td># of Items Pulled from Shelves</td>
<td>3,489</td>
<td>3,223</td>
</tr>
<tr>
<td># of Held Items Not Picked Up</td>
<td>536</td>
<td>420</td>
</tr>
</tbody>
</table>

*Remembering Jane Kunde……*

While Fred Kunde ran the family business with his brother, Bob, Jane Kunde worked as a lab tech in Napa and Sonoma counties. After retiring, she started helping out at the library that the Kunda established in 1990. Fred died in 1993. Today, Jane and Fred’s sons, Kent and Bill, oversee the family business along with their cousins, Jeff, Keith, and Monica Kunde.

As a library commissioner, Kunde was "a strong and persistent advocate" for the needs of the Sonoma Valley Library, said Library Commissioner Chairman Joe Murphy. "She was absolutely dedicated,” Murphy said.

Kunde said she came so much about the Sonoma Valley Library that she felt challenged as a commissioner to consider the needs of other libraries in the system when the deficits in Sonoma were so glaring. "As a commissioner, I had to think of the library session as a whole," she said. "But my heart was always with the Sonoma Valley Library."
Mission Statement

The Friends of the Sonoma Valley Library is a non-profit volunteer organization dedicated to bringing the pleasure of reading to our community by supporting our library financially and sponsoring programs.

Join the Friends!

Membership forms are available at the
Friends of the Library Kiosk

Editor: Robyn Makaruk.
Letters to the Editor, or submissions for upcoming newsletters should be sent to makvision@comcast.net